



OAKLAND COMMUNITY COLLEGE®
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ACTION

Board Agenda Item 3.1
September 23, 2023

STATE OF MICHIGAN APPROPRIATION **LOCAL STRATEGIC VALUE RESOLUTION**

PROBLEM/NEEDS STATEMENT

In order for the College to receive its full appropriation from the State of Michigan, the Board of Trustees must adopt a resolution that certifies to the state budget director the College has met at least four of five best practices listed in three categories of local strategic value:

- a. Economic, Business or Industry Partnerships
- b. Educational Partnerships
- c. Community Services

MOTION

Move the Board of Trustees approve the attached State of Michigan Appropriation Local Strategic Value Resolution.

OAKLAND COMMUNITY COLLEGE

At a special meeting of the Board of Trustees of Oakland Community College, State of Michigan, held on the 23rd day of September 2023, at 9:00 a.m. Eastern Daylight Savings time, at the Auburn Hills Campus Room G240 in Auburn Hills, Michigan, there were:

PRESENT: Kathleen Bertolini, Shirley Bryant, Edward Callaghan, Pamela Jackson

ABSENT: Pamala Davis, Susan Gibson, Christine O’Sullivan

The following preambles and resolution were offered by Trustee Bryant and seconded by Trustee Callaghan

WHEREAS, Oakland Community College, State of Michigan (the “College”) is a community college district organized and operating under Act 331, Public Acts of Michigan, 1966, as amended (“Act 331”); and

WHEREAS, under the provisions of Public Act 201 of 2012 the College receives State of Michigan appropriations; and

WHEREAS, the appropriation in PA 201 section 201(2)(cc) for local strategic value, as developed in cooperation with the Michigan Community College Association, shall be allocated to each community college; and

WHEREAS, one-third of funding available under the strategic value component shall be allocated to each category described in PA 201 Section 230 subsection (4); and

WHEREAS, the following categories of best practices reflect functional activities of community colleges that have strategic value to the local communities and regional economies: Category A, economic development and business or industry partnerships; Category B, educational partnerships; and Category C, community services.

NOW, THEREFORE, BE IT RESOLVED by the Oakland Community College Board of Trustees, State of Michigan, the Board certifies to the state budget director the College meets or exceeds at least four out of five best practices listed in each category described in PA 201(230)(4) in the following specific ways:

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>The College partners with local health systems and hospitals, including Ascension Providence, Beaumont Health, the Detroit Medical Center, Henry Ford Health Systems, McLaren Health and St. Joseph Mercy Hospital, for such programs as Health Care Administration, Nursing and Surgical Technology.</p> <p>Additional partnerships with employers centered on training in the skilled trades include Stellantis, HURCO and FANUC among others.</p> <p>OCC is a partner in the Strengthening Community College Grant with Grand Rapids, Lansing, Muskegon and Alpena Community Colleges. Through this grant the college is developing and delivering training programs in Sterile Processing, Certified Nurse Assistant (CNA), Vascular Technician and Mammography Technician.</p>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>The College has 20 current Michigan New Jobs Training (MNJT) Program contracts with area companies totaling nearly \$5 million.</p> <p>In addition, OCC offers a variety of contract training services to business and industry, including Leadership Series, Project Management (PMP) Certification, Prep, Microsoft Office, Apprenticeship Programs, Robotics, Programmable Logic Controls (PLC), Diversity Equity and Inclusion and Teambuilding Courses.</p> <p>Through the delivery of a grant with Oakland County MichiganWorks!, OCC provides professional development training programs for MichiganWorks! staff in specialized training areas such as <i>Leadership Perspectives: Innovation, Integrity, and Emotional Intelligence, Project Management for the Non-Project Manager, Assisting the Distressed Individual and Active Shooter.</i></p>

Best Practices by Category	Examples of Adherence
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>The College hosted Business 365 conference in the fall of 2022 at the Highland Lakes campus. This conference was presented by area chambers of commerce for business professionals. The conference offered a variety of experts and entrepreneurs providing education and motivation. Companies of all sizes were included to exhibit, network, sponsor and promote products or services.</p> <p>OCC is a partner in the Goldman Sachs 10,000 Small Business (10KSB) Program. This program is designed to support eligible small business owners as they help drive economic growth in their local communities. The program focuses on immediately applicable, practical skills in topics such as negotiation, marketing and employee management. The 10KSB Program allows small business owners the opportunity to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business advising.</p>
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>The College operates a Michigan Technical Education Center (MTEC) at the Auburn Hills campus, specializing in the delivery of skilled training for Advanced Manufacturing and other areas. This MTEC provides skills training for companies and individuals in manufacturing, Information Technologies, and other areas with a focus on current and future skills in-demand by employers.</p>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>The College is an active partner in workforce development agencies such as the Workforce Intelligence Network for Southeast Michigan (WIN), Michigan New Jobs Training (MNJT) Program and Oakland County MichiganWorks! OCC is the lead institution in \$4 million Closing the Skills Gap grant from the U.S. Department of Labor to expand apprenticeships. We have partnered with WIN and 13 other institutions in this grant.</p> <p>OCC worked closely with Oakland County to present the Annual Oakland County Economic Outlook luncheon. This event is a regional favorite in large part due to the presentations from economists that discuss the economic climate in Oakland County with key insights for planning and budget implications for employers.</p>

Best Practices by Category	Examples of Adherence
	<p>OCC is also partnering with WIN on major grants including: 1) H1-B One Workforce/Industry Infinity Grant. This \$10 million grant focuses on training programs in Advanced Manufacturing, Logistics, Transportation and Cybersecurity. 2) EV Jobs Academy grant. A \$5 million grant to develop and scale electrified vehicles and mobility training for new automotive industry jobs. 3) Apprenticeship Building America grant. A \$6 million grant expanding apprenticeships and pre-apprenticeships in traditional and non-traditional areas. Several other major collaborative/regional grant proposals are pending.</p> <p>OCC is a member of the Detroit Drives Degrees Community College Collaborative (D3C3), a cross-sector collaboration between community colleges, local industry experts, and workforce development agencies supported by funder investment. The three focus areas of the collaborative span student success, K-12 alignment, and sector-based employer pathways (mobility). The collaborative is conducting regional work to improve college access, equity, and completion leading to economic mobility and growth. Several other major collaborative/regional grant proposals are pending.</p> <p>Economic development partnerships include organizations and agencies such as Automation Alley, Oakland County Economic Development & Community Affairs and Southeast Michigan Council of Governments (SEMCOG).</p> <p>OCC holds a seat on the boards of Automation Alley and WIN.</p>
Category B: Educational Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>OCC has 19 active school district agreements covering 50 OCC courses for a total of 21 career cluster pathways. These agreements are in the process of renewal.</p> <p>OCC offers dual enrollment for high school students, and has three early middle college programs:</p>

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> • Oakland Early College, a school of choice program through the West Bloomfield School District (est. 2008); • Oakland Accelerated College Experience (ACE, est. 2013), an early college program through Oakland Schools for students in participating Oakland County districts; and • Oakland Technical Early College (est. 2016) with Oakland Schools ISD. <p>During the 2022-2023 school year (Fall 2022, Winter 2023, Summer 2023), a total of 841 students participated in OCC’s high school dual enrollment and early middle college opportunities.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>OCC partners with the Michigan College Access Network (MCAN) to increase college readiness, participation and completion, particularly among low-income students, first-generation college-going students and students of color.</p> <p>OCC also participates in the Home School Connections Partnership (HSC, mihomeschoolconnections.com) with a liaison from the Counseling Department assisting the organization and parents with higher education options and resources as they educate their children at home.</p> <p>OCC partners with the Pontiac Collective Impact Partnership and the Pontiac School District to increase the dual enrollment participation and college readiness in Oakland County. OCC provided a College Success Skills Course (ASC 1070) to 12 students at Pontiac High School.</p> <p>The Office of Diversity, Equity, Inclusion and Justice hosted the second annual Youth Excellence Summit on Tuesday, May 2 from 8:30 AM – 1 PM. The summit focuses on 9th and 10th grade high school students to explore college options, learn about other cultures, work collaboratively and network with career professionals. Students were able to listen to different speakers and engage in various activities throughout the day that enhanced their learning and shaped their perspective on higher education. OCC Office of Dual Enrollment and K-12 Partnerships serves on the Pontiac High School Career Pathways</p>

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	<p>Advisory Board, assisting Pontiac High School in promoting career options in Business, IT, Manufacturing, Engineering and Healthcare to their students.</p> <p>OCC Admissions regularly hosts campus tours at each of OCC's five campus locations. During these tours, students get to discover available programs and the careers they can lead to, meet faculty, and also learn about the steps to becoming a student at OCC.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>The OCC Counseling Department partners with Oakland Literacy Council (OLC) and students who place below ENG 1055 for referrals. OLC focuses on referrals from OCC to assist students who are not college ready and need support with building English language skills. OLC provides literacy services, such as assessments, literacy instruction, ESL conversation, field trips and events.</p> <p>OCC partners with all three regional Promise Zones (PZ) – Detroit, Hazel Park, and Pontiac. The College provides office space for PZ coaches; and OCC support services guide these students through the transition to college.</p> <p>OCC Admissions service area includes 104 area high schools with four Admissions Coordinators assigned geographically to support and encourage students to consider college after high school. During 2022-2023, OCC Admissions participated in nearly 500 recruiting events, the majority of which were geared towards traditional-aged students at area high schools.</p> <p>OCC, in conjunction with the Detroit Economic Club (DEC), offered a Career Readiness event for nearly 100 high school students. An all-day event held on OCC campuses that provides exposure to various programs offered at OCC and the outlooks for those programs relating to employability, income, and the education/skills required.</p> <p>Between 8/31/22 and 9/01/23, Admissions hosted 102 live sessions that walked students through the process of how to complete the steps to successfully enroll at OCC. Most of these sessions were offered</p>

Best Practices by Category	Examples of Adherence
	virtually, but a few did take place onsite at high schools.
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>The College partners with Oakland County Continuing & Adult Education (OCCAЕ) to assist new and reentering adult students who are not college ready. OCC refers these students to OCCAE to prepare them for post-secondary education and/or workforce training.</p> <p>OCC provides GED testing at its Testing Center, housed in MTEC on the Auburn Hills campus.</p> <p>In coordination with OCC Career Services, a career resources workshop is presented every semester for veterans transitioning from military to the OCC classroom and civilian career work force. Fall (Nov), Winter (Mar), and Summer (Jun). The presentation provides veterans with federal, state, and local resource links; teaching them how to leverage their military experience in their pursuit of civilian employment. The presentation is open to ALL veterans.</p> <p>Through a grant from Oakland County Workforce Development Division, OCC provides Employability Skills Training for MichiganWorks! program participants. These services are incorporated in a modular style for technical training programs such as the PLC and Robotics Technician Program and CNC Operator Program along with various other cohort programs.</p> <p>The college collaborates with Oakland County and the State of Michigan through the MI Reconnect Program. The college provides office space at the Auburn Hills campus for Oakland80 Career and Education Navigators to help individuals understand their skills, interests, and aptitudes, then develop education and career plans to gain access to high quality, in demand jobs.</p> <p>Between 8/31/22 and 9/01/23, the Admissions office hosted 90 virtual information sessions on Michigan Reconnect, with a goal of informing prospective adult students of requirements, benefits and steps to utilize the program to further their education.</p>

Best Practices by Category	Examples of Adherence
	<p>July 2023, OCC hosted an on-campus event as part of the Office of Sixty by 30's 'Reconnect on Campus' initiative aimed at increasing the number of students utilizing Michigan Reconnect. Prospective adult students were invited to campus to hear from current/former adult students about the benefits and challenges of attending college as an adult. Representatives from Counseling, Financial Aid and Oakland80 were also present to provide tips for success.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>The Academic Partnerships department proactively supports all areas of post-secondary transferring from OCC initiatives and is dedicated to reducing, simplifying and streamlining transfer process in a dynamic, creative and constantly evolving environment through internal and external collaboration.</p> <p>The College has active and collaborative partnerships regionally, statewide and nationally with 4-year colleges and universities to enhance awareness, create opportunities and promote successful transfer through institutional partnership agreements, master articulation agreements, articulation agreements, program agreements, pathways agreements, reverse transfer agreements, Michigan Transfer Agreement, MiTransfer Pathways and MiWorkforce Pathways participation, MiTransfer Network, transfer events, transfer resource webpages and more.</p> <p>Currently, OCC has approximately 70 transfer-oriented agreements with nearly 40 partnering institutions covering more than 93 OCC academic programs.</p> <p>This Years Executed Articulation Agreements – Oakland University - B.S. – Allied Health Sciences, Radiologic Technology Leadership & OCC's Radiologic Technology</p> <ul style="list-style-type: none"> • Annual emails to the 44, four-year institutions in the state containing the OCC catalog changes in curricula, courses and policies.

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	<p>Annually compare OCC course offerings to the Michigan Transfer Network (MTN) to identify OCC courses in need of evaluations for all 15 public and those private colleges and universities located in the greater southeastern region of the state. Email evaluation requests and are accompanied by syllabi are sent. With an additional request of having the evaluation outcomes be posted on the MTN.</p> <p>Transfer Table Visits – 258 visits by 30 four-year colleges/universities, schools/colleges/departments (September 1st, 2022 – August 31st, 2023, Academic Year)</p> <p>Additional Resources Employed to Enhance Transfer Opportunity Awareness -</p> <ul style="list-style-type: none"> • An OCC internal Academic Partnerships webpage provides transfer initiative updates and resources for staff, faculty and administration • College Transfer Resources Club • Established the Transfer Talk, emailing all faculty each semester regarding class visits to provide a quick transfer presentation opportunity • Utilize the OCC Events Calendar, InsideOCC e-newsletter, InsideOCC Student version e-newsletter, SharePoint Online and Campus monitors to promote and enhance awareness of transfer opportunities <p>Additionally, 21 virtual transfer information sessions were set up with regional universities that are most popular for OCC students. These sessions were hosted during the evening so they would be accessible to both current and prospective OCC students as well as parents.</p> <p>Executed Articulation Agreements – Columbia College Chicago – American Sign Language - English Interpretation (available online) Lake Superior State University – RN/BSN (available online) Lawrence Technological University – Graphic Design</p>

Best Practices by Category	Examples of Adherence
	Computer Engineering Electrical Engineering Embedded Software Engineering Industrial Engineering Mechanical Engineering Robotics Engineering Oakland University – Graphic Design Wayne State University – Mental Health/Social Work
Category C: Community Services (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	<p>The College offers continuing and community education courses in culinary, personal finance, and motorcycle safety. OCC delivers continuing education virtual offerings, launching more than 80 courses and 12 training programs in online and webinar formats. Many of these courses provide Continuing Education Credits (CEUs), such as required SCECHs for teachers and other educators.</p> <p>OCC also offers workshops for pre-employment skills including resume writing, job search techniques and interview skills which are open to students, alumni and Oakland County residents. With the online job board, students, alumni and community members can seek jobs, receive notifications of local career fairs, request assistance with resumes, view a variety of videos and listen to podcasts related to pre-employment skills.</p>
(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.	<p>The College hosts and/or sponsors many opportunities for community engagement, including:</p> <ul style="list-style-type: none"> • OCC is an annual sponsor of Milford Memories (August 2023) a community festival that showcases local music, art and food. This allows the college to interact with members of the community fielding questions and inquiries. • Royal Oak Civic Foundation sponsorship provided direct support to Royal Oak charities. • OCC sponsors Arts, Beats & Eats adjacent to the Royal Oak campus, which promotes

Best Practices by Category	Examples of Adherence
	<p>artists, musicians and family leisure. (Aug/Sept 2023)</p> <ul style="list-style-type: none"> • The Farmington Farmer’s Market where our Culinary Institute provided a cooking demonstration supporting local farmers and promoted healthy cooking tips. Admissions attended the market as a resource to potential and returning students. August 26, 2023 • Open Door’s Julie Run to End Hunger at the Highland Lakes campus, the OCC 5k Run/Walk for Charity at the Orchard Ridge Campus • Live stage play productions at the Orchard Ridge Campus- Little Theater – Dr. Jekyll, Mr. Hyde, Spring 2023 • Student Art Exhibition at the Auburn Hills Campus <p>OCC’s Jazz and Concert Bands give community members the opportunity to join current students in these ensembles as they prepare and present concerts to the public throughout the year.</p> <p>OCC offered a broad variety of virtual events to community members including:</p> <ul style="list-style-type: none"> • Veteran Career Resources Workshop • Series of Mental Health & Wellness Seminars • Student Life Leadership Seminars • Celebrating Hispanic Heritage Month: One language, many voices! <p>Visual Vernacular – programming for the deaf and hard of hearing</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>The College operates public facilities including libraries, computer labs, theaters, and art exhibits. Civic and community organizations utilize OCC’s two theaters for concerts, plays and other events.</p> <p>The OCC Culinary Studies Institute hosts buffet lunches and formal dinners during the fall and winter semesters, and operates a restaurant and bakery, all open to the public.</p> <p>To celebrate and recognize Native American Heritage Month, OCC welcomed Judy Muhn who gave a virtual presentation titled Myths and Misnomers About</p>

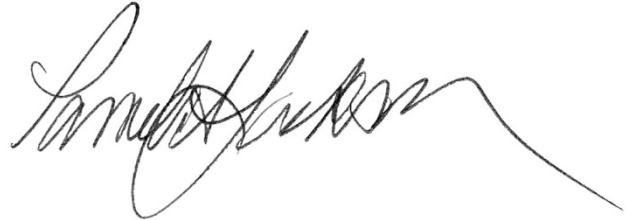
Best Practices by Category	Examples of Adherence
	<p>Native American Culture, where she spoke on behaviors and attitudes that can help to support a positive and rich relationship with Native peoples. Next, OCC welcomed Dr. Browning Neddeau who gave a virtual presentation titled Thanksgiving from a Native American Perspective, where he explained how to approach the holiday in a culturally-responsive way.</p> <p>The College hosts the largest installation of the Detroit Institute of Arts (DIA) Inside Out program, with reproductions of 18 masterpieces publicly displayed across five campuses. (May to October)</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>The College operates public facilities to promote leisure and wellness including gymnasiums, as well as, wide use of hiking/biking trails in natural areas.</p> <p>OCC hosts the Oakland Early College annual 5K run/walk on the Orchard Ridge campus.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>OCC's Dental Hygiene Clinic offered numerous Kids Night! events during the winter semester. These events offered free teeth cleaning, dental exams, and limited x-rays to any child in the community.</p> <p>Semester based workshops for pre-employment skills – resume writing, job search techniques and interview skills are open to students, alumni and Oakland County residents, as is the online job board – Handshake. Here students, alumni and community members can seek jobs, receive notifications of local career fairs, request assistance with resumes, view a variety of videos and listen to podcasts related to pre-employment skills.</p> <p>OCC's Royal Oak campus parking structure is available to the public during the annual Arts, Beats and Eats festival, the Detroit Zoo for overflow parking and Royal Oak in Bloom annual flower festival.</p> <p>The college hosts Family Assistance for Renaissance Men (FARM), a community-based program that operates on our Southfield campus. This program supports fathers that need guidance on parenting.</p>

A ROLL CALL VOTE WAS TAKEN AS FOLLOWS:

YES: Bertolini, Bryant, Callaghan, Jackson

NO: None

THE RESOLUTION WAS DECLARED ADOPTED.



Pamela S. Jackson, Ph.D., Chairperson
Board of Trustees, Oakland Community College

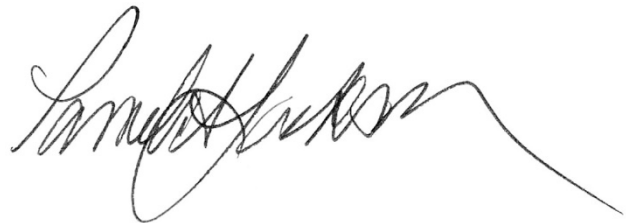
STATE OF MICHIGAN)

) ss.

COUNTY OF OAKLAND)

CERTIFICATION

The undersigned, being the duly qualified and acting Secretary of the Board of Trustees of the Oakland Community College, hereby certifies that the foregoing is a true and complete copy of a resolution duly adopted by the Oakland Community College Board of Trustees at its special meeting held on the 23rd day of September, 2023, at which meeting a quorum was present and remained throughout and that an original thereof is on file in the records of the College. I further certify that the meeting was conducted, and public notice thereof was given, pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, as amended, and that minutes of such meeting were kept and will be or have been made available as required thereby.



Pamela S. Jackson, Ph.D., Chairperson
Board of Trustees, Oakland Community College